



**MINUTES OF THE DOWNTOWN MEMPHIS COMMISSION  
BOARD OF DIRECTORS**

**Thursday, March 24, 2017**

**12:00 P.M.**

**114 North Main Street**

**Board Members Present:** Chairman Carl Person, Ms. Deni Reilly, Mr. Bob Lundy, Mr. Rick Copeland (for Mayor Luttrell), Ms. Joann Massey (for Mayor Strickland), Ms. Cheryl Pesce, Representative Barbara Cooper, Mr. Mauricio Calvo, Ms. Terry Woodard, Mr. Demar Roberts, and Mr. Benjamin Orgel

**Board Members Not Present:** Councilman Edmund Ford, Ms. Julie Ellis, Commissioner Van Turner, and Senator Lee Harris

**Staff Present:** Mr. Terence Patterson, Ms. Christine Taylor, Ms. Jennifer Oswald, Ms. Penelope Huston, Mr. Jaske Goff, Mr. Chris Porter, Mr. Brett Roler, Ms. Ellery Ammons, Mr. Clint Burke, Mr. Eleslie Walker, Ms. Debra Streeter and Mr. Abram Lueders

**Guests:** Ms. Bobbi Gillis, Ms. Susan Caldwell, Mr. James Holt, and Mr. Benny Lendermon

**Call to Order**

Chairman Person called the meeting to order at 12:06 pm.

**Chairman Person called for agenda item II: Approval of Minutes**

Mr. Bob Lundy made a motion to approve the minutes from the meeting held on February 24, 2016 and was unanimously approved by the board.

**Chairman Person called for agenda item III: Affiliate Board and Committee Updates**

Chairman Person updated the board on all DMC affiliated boards activity.

**Chairman Person called for agenda item IV: Update on Riverfront**

Mr. Benny Lendermon, President of Riverfront Development Corporation (RDC), presented an update on various Riverfront enhancements including Beale Street Landing, Mississippi River Park Activation, Riverline Trail, and the Civic Commons.

**Chairman Person called for agenda item VI: President's Report**

Mr. Patterson discussed the DMC's strategic goals, priorities, principles, and the importance of collaborating with the Riverfront Development Corporation through ongoing conversations of connecting with the riverfront. He also introduced a new DMC initiative called OPEN ON MAIN which provides an opportunity for pop-up retail on the Main St. Mall from May-November 2017.

**Chairman Person called for agenda item VI: Dashboard Review**

DMC department reports were given by Ms. Jaske Goff (Operations) who introduced new DMC employees, Mr. Clint Burke and Mr. Eleslie Walker, Mr. Brett Roler (Development) who discussed the Medical Arts Building's

PILOT, Ms. Penelope Huston (Marketing), who discussed the Servicemaster Day of Service, and Ms. Jennifer Oswalt (Finance) for each of their respective departments.

**Chairman Person called for agenda item VI: New Business/ Adjournment**

With no new business, the meeting was adjourned at 1:06.