



**MINUTES OF THE DOWNTOWN MEMPHIS COMMISSION
BOARD OF DIRECTORS**

Friday, April 27, 2018

9:00 A.M.

114 North Main Street

Board Members Present: Chairman Carl Person, Ms. Julie Ellis, Mr. John Zeanah (for Mayor Luttrell), Mr. Michael Whaley, Ms. Deni Reilly, Ms. Joann Massey (for Mayor Strickland), Mr. Benjamin Orgel and Mr. Mauricio Calvo

Board Members Not Present: Councilman Edmund Ford, Mr. John Pontius, Senator Lee Harris, Commissioner Van Turner, Representative Barbara Cooper, Mr. Demar Roberts and Ms. Terry Woodard and Ms. Cheryl Pesce

Staff Present: Ms. Jennifer Oswald, Mr. Clint Burke, Ms. Christine Taylor, Mr. Chris Porter, Mr. Jaske Goff, Mr. Abram Lueders, Ms. Ellery Ammons, Ms. Penelope Huston, Ms. Debra Streeter, Ms. Penelope Springer and Mr. Brett Roler

Guests: Mr. Terri Freeman, Mr. James Stokes and Mr. Mack Weaver

Call to Order

Chairman Person called the meeting to order at 9:03 am.

Chairman Person called for agenda item II: Approval of March 23, 2018 Minutes

Ms. Julie Ellis made a motion to approve the minutes and Mr. Michael Whaley seconded the motion, which passed unanimously.

Chairman Person called for agenda item III: Chair's Report

Chairman Person reviewed the activity of the affiliated boards, mentioned upcoming committee meetings and referenced the ongoing Master Plan process.

Chairman Person called for agenda item IV: Financial Report

Ms. Penelope Springer presented the financial report to the DMC Board.

Chairman Person called for agenda item V: President's Report

Ms. Jennifer Oswald began with a discussion of the new BSB routes and Mr. Goff spoke to additional updates in the Blue Suede Brigade program. Ms. Oswald also announced the return of MATA trolleys, the DMC's pop-up retail initiative called Open on Main, ongoing stakeholder meetings and the exploration of new interactive digital kiosks.

Chairman Person called for agenda item VI: Speaker from the National Civil Rights Museum

Ms. Terri Freeman with the National Civil Rights Museum reviewed the MLK 50 schedule of events, national and local media coverage and overall success of the commemoration.

Chairman Person called for agenda item VII: Speaker from Memphis in May

Mr. Mack Weaver discussed the upcoming schedule of events for Memphis in May and the social, cultural and economic impacts of Memphis in May on the city of Memphis.

Chairman Person called for agenda item VIII: New Business/ Adjournment

With no additional business, the meeting was adjourned at 9:55 am.