



**MINUTES OF THE DOWNTOWN MEMPHIS COMMISSION
BOARD OF DIRECTORS**

Thursday, April 28, 2017

12:00 P.M.

114 North Main Street

Board Members Present: Chairman Carl Person, Ms. Deni Reilly, Mr. Michael Whaley, Mr. Bob Lundy, Ms. Terry Woodard, Commissioner Van Turner

Board Members Not Present: Councilman Edmund Ford, Ms. Julie Ellis, Senator Lee Harris, Mr. Rick Copeland (for Mayor Luttrell), Ms. Joann Massey (for Mayor Strickland), Ms. Cheryl Pesce, Representative Barbara Cooper, Mr. Mauricio Calvo, Mr. Demar Roberts, and Mr. Benjamin Orgel

Staff Present: Mr. Terence Patterson, Ms. Christine Taylor, Ms. Jennifer Oswald, Ms. Penelope Huston, Mr. Jaske Goff, Mr. Chris Porter, Mr. Brett Roler, Ms. Ellery Ammons, Mr. Clint Burke, Mr. Eleslie Walker, Ms. Debra Streeter and Mr. Abram Lueders

Guests: Mr. Jim Holt, Ms. Stephanie Wade, and Ms. Shelby Piggott

Call to Order

Chairman Person called the meeting to order at 12:07 pm.

Chairman Person called for agenda item II: Approval of Minutes

Considering a quorum was not present, Chairman Person suggested waiting to approve the minutes.

Chairman Person called for agenda item III: Affiliate Board and Committee Updates

Chairman Person updated the board on all DMC affiliated boards activity.

Chairman Person called for agenda item IV: Update on Riverfront

Mr. Jim Holt, President of Memphis in May presented an update on this year's Memphis in May festivities as well as its impact on Memphis and downtown.

Chairman Person called for agenda item V: President's Report

Mr. Patterson discussed the DMC's strategic goals, priorities, principles, and the importance of collaborating with significant partners downtown such as Memphis in May.

Chairman Person called for agenda item VI: Dashboard Review

DMC department reports were given by all Vice Presidents for each of their respective departments. Ms. Jaske Goff (Operations) discussed the enhanced Blue Suede Brigade Program, Mr. Brett Roler (Development) discussed Oden Marketing's PILOT, Ms. Penelope Huston (Marketing) discussed a variety of highlights and events downtown, and Ms. Jennifer Oswald (Finance) updated the board on the DMC's finances and presented the Financial Year 2018 Budget. Due to there not being a quorum present at the meeting, votes for the DMC's budget were collected through email. Mr. Benjamin Orgel made a motion which was seconded by Mr. Van Turner. Ms. Deni Reilly, Mr. Carl

Person, Ms. Terry Woodard, Mr. Rick Copeland, Mr. Michael Whaley, Ms. Cheryl Pesce, and Mr. Mauricio Calvo all supported the motion with no response from Mr. Edmund Ford Jr., Ms. Joann Massey, Ms. Julie Ellis, and Ms. Barbara Cooper.

Chairman Person called for agenda item VII: New Business/ Adjournment

With no new business, the meeting was adjourned at 1:06.