



**MINUTES OF THE DOWNTOWN MEMPHIS COMMISSION  
BOARD OF DIRECTORS**

**Thursday, May 26, 2017**

**12:00 P.M.**

**114 North Main Street**

**Board Members Present:** Chairman Carl Person, Mr. Michael Whaley, Mr. Bob Lundy, Ms. Julie Ellis, Mr. Rick Copeland (for Mayor Luttrell), Ms. Cheryl Pesce, Representative Barbara Cooper, Mr. Mauricio Calvo and Mr. Benjamin Orgel

**Board Members Not Present:** Councilman Edmund Ford, Senator Lee Harris, Ms. Joann Massey (for Mayor Strickland), Mr. Demar Roberts, Ms. Deni Reilly, Ms. Terry Woodard and Commissioner Van Turner

**Staff Present:** Mr. Terence Patterson, Ms. Christine Taylor, Ms. Jennifer Oswald, Ms. Penelope Huston, Mr. Chris Porter, Ms. Ellery Ammons, Mr. Clint Burke, Ms. Debra Streeter, Mr. Abe Lueders, Mr. Jonathan Mosley, Mr. Gil Brandon and Mr. Robert Gordon

**Guests:** Mr. Nicholas Oyler, Ms. Stephanie Wade and Ms. Sue Williams

**Call to Order**

Chairman Person called the meeting to order at 12:07 pm.

**Chairman Person called for agenda item II: Approval of March 24, 2017 Minutes**

Mr. Benjamin Orgel made a motion to approve the minutes and Mr. Bob Lundy seconded the motion.

**Chairman Person called for agenda item III: Approval of April 28, 2017 Minutes**

Mr. Benjamin Orgel made a motion to approve the minutes and Ms. Julie Ellis seconded the motion.

**Chairman Person called for agenda item IV: Affiliate Board and Committee Updates**

Chairman Person updated the board on all DMC affiliated boards activity.

**Chairman Person called for agenda item V: Update on Riverfront**

Mr. Nick Oyler, Bikeway and Pedestrian Program Manager for the City of Memphis, presented an update on upcoming bike lanes in the downtown area as well as the Big Jump initiative in South Memphis.

**Chairman Person called for agenda item VI: President's Report**

Mr. Patterson discussed the DMC's strategic goals, priorities, principles, and the importance of collaborating with other partners, such as Nick Oyler. Mr. Patterson also discussed his and Ms. Ellis' recent travels to Greenville, SC for a CEOs for Cities conference where they were able to meet with the Mayor and go on tours of the downtown to discuss successful spaces and initiatives in their downtown. Similarly, he shared that Louisville is going to visit Memphis to meet with the DMC in order to learn more about our Blue Suede Brigade program to create something similar in their city.

**Chairman Person called for agenda item VII: Dashboard Review**

DMC department reports were given by staff members for each of their respective departments. Ms. Debra Streeter (Operations) discussed the enhanced Blue Suede Brigade Program, Mr. Abe Lueders (Development) discussed the Emerging Developer Bootcamp, Ms. Penelope Huston (Marketing) discussed a variety of highlights and events downtown, and Ms. Jennifer Oswald (Finance) updated the board on the DMC's finances.

**Chairman Person called for agenda item VIII: New Business/ Adjournment**

With no new business, the meeting was adjourned at 1:00 pm.