



**MINUTES OF THE DOWNTOWN MEMPHIS COMMISSION
BOARD OF DIRECTORS**

Thursday, November 29, 2018

9:00 A.M.

114 North Main Street

Board Members Present: Mr. Carl Person, Mr. John Pontius, Mr. John Zeanah (for Mayor Luttrell), Ms. Terry Woodard, Mr. Michael Whaley, Ms. Deni Reilly, Mr. Benjamin Orgel, Ms. Julie Ellis and Ms. Cheryl Pesce

Board Members Not Present: Councilman Edmund Ford, Senator Lee Harris, Commissioner Van Turner, Mr. Demar Roberts, Ms. Joann Massey (for Mayor Strickland), Representative Barbara Cooper, and Mr. Mauricio Calvo

Staff Present: Ms. Jennifer Oswald, Ms. Christine Taylor, Mr. Jaske Goff, Mr. Abram Lueders, Ms. Ellery Ammons, Ms. Penelope Huston, Ms. Penelope Springer and Mr. Brett Roler

Guests: Mr. James Stokes, Mr. Doug Carpenter, Ms. Cara Greenstein, Ms. Carol Coletta, Mr. George Abbott, Ms. Virginia McLean, Ms. Michelle Corbet and Mr. Scott Bojko

Call to Order

Chairman Person called the meeting to order at 9:05 am.

Chairman Person called for agenda item II: Approval of September 27, 2018 Minutes

Ms. Deni Reilly made a motion to approve the minutes and Ms. Terry Woodard seconded the motion, which passed unanimously.

Chairman Person called for agenda item III: Chair's Report

Mr. Person reviewed the recent activities of the other boards including projects that had been approved. He also invited the board to attend the upcoming CCRFC and CCDC Board Meetings.

Chairman Person called for agenda item IV: Memphis River Parks Partnership Update

Ms. Carol Coletta provided an overview of the recent projects and planned renovations of the Memphis Riverfront including timeline and objectives.

Chairman Person called for agenda item V: DMC Project Highlight

Mr. Scott Bojko presented an update to the board on Oden Marketing, which received an 8-year PILOT.

Chairman Person called for agenda item VI: Diversity Report

Mr. Jaske Goff presented the Diversity Report to the DMC Board, highlighting projects recently completed and under construction.

Chairman Person called for agenda item VII: Financial Report

Ms. Penelope Springer presented the financial report to the DMC Board.

Chairman Person called for agenda item VIII: President's Report

Ms. Jennifer Oswald discussed the process of starting to implement the Retail Study for Downtown, including the posting for the Commercial Strategist position. She also mentioned the recent Diversity Committee Meeting and the upcoming Blight Committee meeting. After thanking the board members for their time with BuildMemphis: The Downtown Master Plan, she noted that the DMC received over 500 responses from the events surrounding Stantec's most recent visit. She also thanked DMC staff in advance for their time for a big upcoming weekend including the St. Jude Marathon the Beale St. Christmas Parade.

Chairman Person called for agenda item IX: New Business/ Adjournment

With no additional business, the meeting was adjourned at 10:00 am.