



To: CCDC Board of Directors  
From: DMC Staff  
Date: June 17, 2015  
RE: Request to Extend Storefront Improvement Grant Program

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Background

The Storefront Improvement Grant Program was first approved by the CCDC in August, 2012. The CCDC has since voted twice to extend the program. Most recently, the Board voted last July to extend the program through August 31, 2015.

This matching Grant is designed to create more attractive, inviting Downtown storefronts in order to improve the public realm and pedestrian experience Downtown. The Storefront Improvement Grant provides businesses in the Central Business Improvement District (CBID) with financial assistance in the procurement of façade upgrades that will enhance the appearance and functionality of business storefronts.

Since the program’s inception, the following Storefront Improvement Grants have been approved:

<u>Project</u>	<u>Date Approved</u>	<u>Grant Amount*</u>
South Front Antiques, 374 S. Front St.	11/09/2012	\$3,250
The Book Juggler, 548 S. Main St.	10/16/2013	\$3,814
Botto Jewelry Market, 43 S. Main St.	10/16/2013	\$5,310
High Cotton Brewing Co., 598 Monroe Ave.	04/16/2014	\$50,000
Stock & Belle, 387 S. Main St.	09/17/2014	\$18,475
Rizzo’s Diner, 492 S. Main St.	10/13/2014	\$12,450
Quench Wine & Spirits, 99 S. Second St.	02/18/2015	\$23,945
Second Street Shoppers, 99 S. Second St.	02/18/2015	\$15,779
Exercise Unlimited, 387 S. Front St.	05/20/2015	\$9,400

*\*Maximum amount, subject to approved receipts and all closing requirements*

Staff Recommendation

In staff’s opinion, this Grant program has been a success and should continue to be offered. Although only a few projects are approved each year, this is principally due to staff’s focus on reserving the program for high-impact projects and key locations that will constitute a significant improvement to the overall public environment.

**Staff requests that the CCDC extend the Storefront Improvement Grant for one (1) year, through August 31, 2016.**