

# Center City Development Corporation Board Meeting

To: Center City Development Corporation (CCDC) Forgivable Loan Committee  
From: DMC Staff  
Date: April 21, 2020  
RE: Downtown Business Continuity Forgivable Loan Request – Phillip Ashley Chocolates

The enclosed Business Continuity Forgivable Loan has been submitted for consideration at the April 22, 2020, CCDC Forgivable Loan Committee Meeting.

**Project:** Phillip Ashley Chocolates, 1200 Madison Ave.

Applicant: Phillip Ashley Rix  
1200 Madison Ave.  
Memphis, TN 38104

Property Owner: EZE Capitol  
1210 Madison Ave.  
Memphis, TN 38104

Project Description: Phillip Ashley Chocolates is a local small business that has garnered national and international attention. The business has both a retail and a B2B sales component with the hospitality industry. In addition to lessening the demand for traditional retail, COVID-19 has significantly impacted revenue coming from large events that have been canceled and hotel business that has slowed dramatically.

Use of Loan Funds: Staff has satisfactorily reviewed current financial statements for this business and recommends that the loan proceeds be used for the following immediate expenses:

- Payroll
- Rent & utilities
- Materials & packaging

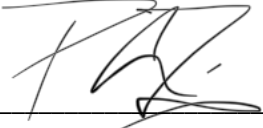
EBO Program: This application will not involve making any physical improvements to the space using the Forgivable Loan proceeds.

Payment Schedule: The initial repayment will be deferred for 6 months. The payments will begin in October, 2020, at a minimum amount of approximately \$83.34 per month.

Staff Recommendation: Approve a Business Continuity Forgivable Loan of \$5,000.

# APPENDIX I: DOWNTOWN BUSINESS CONTINUITY FORGIVABLE LOAN PROGRAM APPLICATION

<b>Date of Application:</b>	04/01/2020
<b>Building/Property Address:</b>	1200 Madison Ave Memphis 38104
<b>Applicant's Name:</b>	Phillip Ashley Rix
<b>Name of Business:</b>	Phillip Ashley Chocolates
<b>How long have you been operating in this location?</b>	
<b>Building Ownership Status:</b>	<input type="checkbox"/> Own <input checked="" type="checkbox"/> Lease <input type="checkbox"/> Other _____
<b>Size of Current Location (Sq. Ft.)</b>	2200
<b>How do you plan to use the grant?</b>	Pay rent, utilities, pay employees.
<b>Legal Disclosure:</b>	<p><i>Disclose in writing whether any applicant, guarantor, or any other person involved with the project is currently engaged in any civil or criminal proceeding or ever filed for bankruptcy. Also, disclose whether any individual involved with the project has ever been charged or convicted of any felony or currently is under indictment:</i></p> <p style="text-align: center; font-size: 1.2em;">N/A</p>

<b>Board Relationship Disclosure:</b>	<p><i>Disclose in writing whether the applicant or any guarantor has any previous or ongoing relationship with any Board member or legal counsel of the Board.</i></p> <p style="text-align: center;">N/A</p>
<b>Applicant's Certification:</b>	<p>This application is made in order to induce the CCDC to grant financial incentives to the applicant. The applicant hereby represents that all statements contained herein are true and correct. All information materially significant to the CCDC in its consideration of the application is included. The applicant acknowledges that it has reviewed the descriptions of the CCDC financial program for which it is applying and agrees to comply with those policies. The applicant shall also be required to show best faith efforts with regard to the employment of minority and/or women contractors and subcontractors in the project development. The applicant specifically agrees to pay all reasonable costs, fees and expenses incurred by the CCDC whether or not the incentive is granted or project completed.</p> <p style="text-align: center;"> Signature: _____ Date: <u>04/01/2020</u></p>