



**MINUTES OF THE
DESIGN REVIEW BOARD (DRB)**

Wednesday, March 1, 2017
4:00 PM

Board Members Present: Chairman Ray Brown, Ms. Joyce Selina Love, Mr. Colin McDoniel, Ms. Nancy Jane Baker, Mr. Carl Person, and Mr. Rod DeBerry

Board Members Absent: Ms. Suhair Lauck, Ms. Rebecca Conrad, and Ms. Kelly Smith

DMC Staff Present: Mr. Terence Patterson, Ms. Ellery Ammons, Ms. Christine Taylor, Ms. Penelope Huston, Mr. Brett Roler, and Mr. Abe Lueders

Guests: Mr. James Stokes, Mr. Patrick Lantrip, Mr. Rodhie Dilliard, Ms. Kim Ray, and Mr. Mike Todd

I-II. Call to Order & Approval of Minutes:

Chairman Brown called the meeting to order at 4:03 PM. Mr. Carl Person made a motion to approve the minutes from the December 7, 2017 DRB meeting as submitted. Ms. Selina Love seconded the motion, which passed unanimously.

III. Current Applications:

DRB #17-08 – Arnold’s BBQ, 320 Monroe Ave

Ms. Ammons reviewed the Arnold’s BBQ site enhancements and proposed signage that received an Exterior Improvement Grant at the October CCDC Board Meeting in the amount of \$29,512. Site enhancements include brick tuck pointing, graffiti removal, 2 awnings, railing, and 2 signs. Ms. Ammons reviewed staff approval for site enhancements with the exception of the 2 signs which were larger than code allowed, recommending a 30% reduction of the projecting sign and the removal of the wall sign due to the scale of the projecting sign. Mr. Person asked if neon could be added to the light box as well as removing all internal illumination. Mr. Todd said he was willing to alter the design of the wall sign, while also advocating for the exception of the sign code due to the location of the sign in an alley. Ms. Baker ensured that they intend to attach the sign at the mortar and not the brick, and Mr. Todd confirmed. Ms. Joyce Love motioned to reduce the face width of the sign from 93” to 84”, which would reduce the height proportionally, and make each face of the projecting sign 23 sq. ft. Mr. Person seconded the motion, which passed unanimously.

IV. Board Discussion Topic - “Revisiting a Commitment to Design Excellence”

Chairman Brown discussed having a more regular conversation about putting some ideas discussed previously, such as good design lectures or classes, into implementation and

encouraging excellence in design downtown. Mr. Person motioned to continue the conversation as suggested, and Mr. DeBerry seconded the motion, which passed unanimously.

V. Other Business

Mr. Patterson spoke about how the year was off to a great start including several exciting projects, and the success of the All-Boards Retreat. Ms. Huston elaborated on the retreat discussing the panel, board activities, and a tour of Old Dominick's Distillery. Mr. Patterson also encouraged the board members to attend the meetings of other DMC board as he has mentioned to all affiliated boards.