



**MINUTES OF THE  
DESIGN REVIEW BOARD (DRB)**

Wednesday, November 2, 2016  
4:00 PM

**Board Members Present:** Chairman Ray Brown, Mr. Carl Person, Mr. Colin McDoniel, Ms. Kelly Smith, Ms. Rebecca Conrad, Ms. Nancy Jane Baker, and Mr. Rod DeBerry

**Board Members Absent:** Ms. Suhair Lauck, Ms. Joyce Selina Love

**DMC Staff Present:** Ms. Ellery Ammons, Ms. Christine Taylor, Ms. Debra Streeter, and Mr. Brett Roler

**Guests:** Mr. Scott Bojko, Ms. Helene Champ, Mr. James Stokes, Mr. Alex Ray, Mr. Andrew Matthews, Ms. Bethany Turner

**I-II. Call to Order & Approval of Minutes:**

Chairman Brown called the meeting to order at 4:04 PM. Mr. Carl Person made a motion to approve the minutes from the October 5, 2016 DRB meeting as submitted. Ms. Rebecca Conrad seconded the motion, which passed unanimously.

**III. Current Applications:**

DRB #16 – 62 Old Dominick Distillery: Rooftop sign, projecting sign, wall sign, and temporary banner

Mr. Roler discussed the Old Dominick Distillery Development and presented a PowerPoint illustrating the four signs for the distillery. All of the signs were to code with the exception of the rooftop sign which is outside of the Ballpark District and Peabody Place Entertainment District, where rooftop signs are expressly allowed. Mr. Scott Bojko elaborated on the goal of the four signs to pay homage to the 150 year old brand, including reviving the Dominicker as the spirit mascot. Four speakers were present at the meeting and expressed their support of the project as an asset to the neighborhood, but also expressed concern about the rooftop sign, specifically the light from the neon sign and the new view from their windows. Mr. Carl Person suggested approving the requests for signage one by one, as each was approved by the board in a series of motions, with the exception of the rooftop sign. In regards to the rooftop sign, the board, sensitive to neighbors across the street, explored multiple alterations to the height, size, placement, and angle of the rooftop sign. Mr. Ray Brown then proposed a motion to explore these considerations further and recommended that the rooftop sign be placed on the December DRB Agenda. Mr. Person made the motion and Ms. Kelly Smith seconded the motion, which passed unanimously.

#### **IV. Other Business**

Seeing no further business, the meeting was adjourned at approximately 4:52 PM.