



To: Center City Development Corporation (CCDC) Board of Directors
 From: DMC Staff
 Date: November 14, 2018
 RE: Proposed Streetscape Enhancements - Dr. Martin Luther King Jr. Ave.

At its July 20, 2016 meeting, the CCDC approved funding up to \$240,000 to install semi-permanent streetscape and public realm improvements at four key intersections in the Edge District. This work, completed in partnership with the Memphis Medical District Collaborative (MMDC), has since been completed and actively contributes to improved pedestrian safety throughout the neighborhood. CCDC investments, like this streetscape work, the funding of public art and other façade improvements, have changed perceptions about the neighborhood and are helping to attract new energy and investment to the Edge.

As a continuation of this partnership with the MMDC, DMC staff is requesting funding to extend enhanced streetscaping west along Dr. Martin Luther King Jr. Ave. in the block between Danny Thomas Blvd. and Fourth St. The MMDC will fund improvements to the segment of MLK King east of Danny Thomas. The streetscape enhancements will be installed following the repaving of the street by the City of Memphis in spring 2019. This work will help better connect the Downtown Core and the Medical District, two important Downtown Memphis neighborhoods.

Staff requests CCDC funding up to \$28,300 to install the following streetscape elements in the block of Dr. Martin Luther King Jr. Ave. in the block between Danny Thomas and Fourth St.

Scope	Cost	% of Total
Design/Engineering Fee (Alta Design)	\$3,000	11%
Bench (3)	\$2,805	10%
Split Trash/Recycling Receptacles (6)	\$11,400	40%
Square Planters (4)	\$1,796	6%
Rectangle Planter (6)	\$2,694	9.5%
Urban Vase 31" Planter (3)	\$1,017	3.5%
Urban Vase 41" Planter (2)	\$1,078	4%
Bike Racks (3)	\$510	2%
Bike Fix It Station (1)	\$1,000	3%
Concrete Dome Markers (200)	\$3,000	11%
TOTAL	\$28,300	100%

This project will comply with the DMC's Equal Business Opportunity (EBO) program. MMDC Staff will work diligently to meet or exceed the 25% M/WBE goal.