



**MINUTES OF THE
DESIGN REVIEW BOARD (DRB)**

Wednesday, October 5, 2016
4:00 PM

Board Members Present: Chairman Ray Brown, Mr. Carl Person, Mr. Colin McDoniel, Ms. Joyce Selina Love, Ms. Nancy Jane Baker, and Mr. Rod DeBerry

Board Members Absent: Ms. Suhair Lauck, Ms. Kelly Smith, Ms. Rebecca Conrad

DMC Staff Present: Mr. Jaske Goff, Mr. Abram Leuders, Ms. Ellery Ammons, and Mr. Brett Roler

Guests: Madeline Faber and James Stokes.

I-II. Call to Order & Approval of Minutes:

Mr. DeBerry joined the meeting via conference call. Chairman Brown called the meeting to order at 4:03 PM. Ms. Joyce Selina Love made a motion to approve the minutes from the July 6, 2016 DRB meeting as submitted. Mr. Colin McDoniel seconded the motion, which passed unanimously.

III. Current Applications:

DRB #16 – 61 Sugar Services: New fencing, fence painting, and public art mural

Mr. Roler discussed the Sugar Services Property and presented a PowerPoint illustrating the requested improvements to 15 W. G.E. Patterson including a privacy fence, landscaping, and a mural. The total cost of these improvements, \$23,600, was approved at the September CCDC Board Meeting. Once Chairman Ray Brown opened the item up for discussion, the main points of discussion were the color and material of the fence and the placement of the mural. Metal fencing was suggested, but wood had been selected because of the existing wooden fencing that would receive an addition as well as the affordability. It was also discussed if the mural could be extended to the façade facing GE Patterson. Ms. Joyce Selina Love made a motion to approve these enhancements to Sugar Services with a request to wrap the mural around both street facing sides of the building and not paint the barrel. Mr. Carl Person seconded the motion, contingent upon chair approval of the color of the fence. The motion as amended passed unanimously.

Board Discussion Topic: “Reaching for Excellence”

Chairmen Ray Brown discussed a commitment to design excellence while proposing a mission statement of why design is important. He encouraged the DRB board members not to settle for mediocrity but rather to reach for excellence and have a pro-active influence on the board and in

Memphis. Discussion followed brainstorming new involvements and Chairmen Ray Brown encouraged all members to bring all ideas to next month's DRB meeting.

IV. Other Business

Seeing no further business, the meeting was adjourned at approximately 4:42 PM.