



## MINUTES OF THE DESIGN REVIEW BOARD (DRB)

Wednesday, February 2, 2022  
4:00 PM

**Board Members Present:** Joyce Selina Love, Michelle Ye, Mike Hammond, Mario Walker, and Roderick DeBerry

**Board Members Absent:** Shelia Urevbu, Colin McDoniel, Deni Reilly, and Brett Ragsdale

**DMC Staff Present:** Paul Young, Christine Taylor, Brett Roler, Katie Koleini, Penelope Huston, and Abe Lueders

**Guests:** Rick James, Chris Haskins, James Stokes, Jayme Stokes, Chuck Mitchell, Rob Moore, and Corrinne Kennedy.

### **I-II. Call to Order & Approval of Minutes:**

Joyce Selina Love called the meeting to order at 4:03 PM. Christine Taylor called roll for attending board members. After quorum was confirmed, Chairman Love explained the meeting process and meeting protocols. Chairman Love called for approval of January 5, 2022, minutes. Rod DeBerry made a motion to approve the minutes from the January 5, 2022, DRB meeting as submitted. Mario Walker seconded the motion, which after roll call passed unanimously.

### **III. Current Applications:**

#### **DRB #20-06                      136 Webster Avenue – South Point Grocery**

Abe Lueders presented the DRB application for signage for property located at 136 Webster Avenue. South Point Grocery is a new neighborhood grocery store planned for 136 Webster Ave, just a block away from Central Station. The applicant is requesting an exception from the sign code standards for two of their planned signs. Sign 1 is a projecting sign, 11 ft. (h) by 18.86 in. (w) double-sided aluminum projecting sign, with a depth of 8 inches. The sign will feature painted copy reading “SOUTH POINT” on the side, and “GROCERY” on both faces. The copy will be illuminated externally with neon, and the border of the sign will also be wrapped with neon. The sign will be mounted on the building’s second story facing Webster Avenue. Sign 2 is a Neon Carrot, 15 ft. (h) sculptural metal and neon carrot with a maximum width of 54 inches. The carrot will be composed of illuminated neon rings encircling a metal support system. The rings will be able to be illuminated in sequence, creating an animated effect. The carrot will be mounted above the wall at the southeast corner of the site, mounted on a pipe concealed behind the wall. Applicant, Rick Rames and Chris Haskin (Frank Bolton Signs) was present to answer board member questions regarding how the sign will be mounted and the size of the sign. Board member, Mario Walker was concerned about the light output of the neon sign related to neighbors. After board discussion, Michelle Ye made the motion to

approve the application as submitted. Rod DeBerry seconded the motion. Christine Taylor called roll for approval from each attending board member, the motion passed unanimously.

**IV. Adjournment**

Seeing no further business, the meeting was adjourned.