



**DOWNTOWN MOBILITY AUTHORITY  
MINUTES**

**Tuesday, November 16, 2022  
4:00 PM**

**BOARD MEMBERS PRESENT:** Elliott Embry, and Wayne West

**BOARD MEMBERS NOT PRESENT:** Shanea McKinney, Travis Green, and Alvin Crook

**DMC STAFF PRESENT:** Paul Young, Brett Roler, Christine Taylor, Penelope Springer, Penelope Huston, Lauren Bermudez, Katie Flynn, and Abe Lueders.

**GUESTS PRESENT:** James McLaren (Counsel), James Stokes, Joe Kent, Kevin Woods, Billy Orgel, Adam Slovis, Michael McLaughlin, Jason Weeks, and Rob Moore (Daily Memphian).

Elliott Embry determined that a quorum was present and called the meeting to order at 4:00 PM. Christine Taylor called roll for board members to confirm quorum. After reviewing meeting protocols, Chairman McKinney called for approval of the minutes from May 24, 2022, meeting. Quorum was not confirmed and will be moved to the end of meeting.

**Elliott Embry called for agenda item III: Financial Update**

Penelope Springer presented the financial report and monthly highlights.

Before the next agenda item, a public comment was heard from Joe Kent with questions regarding DMA financials/garages.

**Elliott Embry called for agenda item IV: 100 North Main Update**

Paul Young made a few brief comments before turning the presentation over to the 100 North Main Development team. After a brief introduction from Kevin Woods, the team (Jay Lindy, Adam Slovis, Michael McLaughlin, and Billy Orgel) presented an update on the 100 North Main progress, financials, and next steps.

**Elliott Embry called for agenda item V: Mobility Center Update**

Jason Weeks (LRK) presented an update on the Mobility Center progress.

**Elliott Embry called for agenda item V: Parking Facility Assessment and Evaluation**

Lauren Bermudez presented the Parking Facility Assessment and Evaluation. The DMA can act as a leader in the Downtown parking ecosystem by focusing on utilizing its existing parking supply to the best ability. A parking facilities assessment study can help the DMA to understand each parking facility's current and future priorities and help budget limited resources with maximum impact. The assessment may also identify situations where mobility solutions can be implemented as strategies to relieve parking demand. The DMC staff recommends the DMA Board publish a request for qualifications for a parking facilities assessment study. Publishing the RFQ will allow staff to gain awareness of consultant interest in this type of project and understand the potential budget requirements for the study. Issuing the RFQ does not obligate the DMA to hire a consultant to conduct the assessment.

**Elliott Embry called for agenda item V: Real-Time Parking Availability Signage**

Lauren Bermudez presented the Real-Time Parking Availability Signage. Real-time parking availability signage works to show potential customers how many spaces are available as they are approaching. The data collected helps highlight parking trends over time and it helps the garages look more hospitable. Installation has been completed at First Place Parking and will be completed at Shoppers and Gayoso by the end of 2022.

**Elliott Embry called for agenda item VI: President's Report**

Paul Young gave brief update.

After confirming quorum, Elliott asked board members to approve the meeting minutes from May 24, 2022. Shanea McKinney motioned to approve the minutes as presented, Wayne West seconded the motion, and after roll call vote, the motion passed unanimously

**Elliott Embry called for agenda item VII: Other Business/Adjournment**

Seeing no further business, Elliott Embry adjourned the meeting.